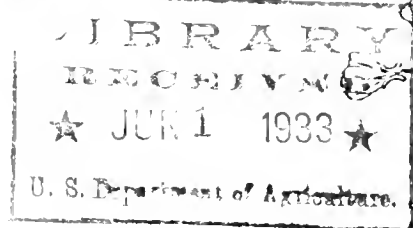


## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.





350 blooms Steele's Mastodon Pansies from our open seed fields. We are the originators and the only growers of Steele's Mastodon Pansy Seed

WHOLESALE ONLY

# Steele's Pansy Gardens

Since 1893

East 42nd at Powell Boulevard  
PORTLAND, OREGON, U. S. A.

1933

E. J. STEELE, Manager  
M. I. STEELE, Secretary  
E. J. STEELE, Jr.,  
Production Manager  
DONALD STEELE,  
Supt. Test Gardens

1. Free with each order of \$2.50 or more we will mail, postpaid, our beautiful four-color pansy poster— painting of five grand flowers, by Miss Winifred Walker, official artist of the Royal Horticultural Society of London.
2. Or, to anyone, we will mail prepaid same, unmounted—no advertising—at per copy, 25c. Stamps O. K.

Air Mail Orders from Atlantic States Reach Us in 40 Hours. Postage 8c



E. J. STEELE

# SHAKE !

Words cannot express our gratitude for your splendid loyalty in supporting our industry through these strenuous years. In days long gone by we were "down" several times, but never "out". Perhaps you can say the same. If so, then you are all the better after a stiff jolt or two.

Happy days are near at hand; hard work, and straight thinking will put us all out in front where we belong, and where we intend to stay.

What do you say?

Are you going along with us?

Our slogan—Better pansies for coming year.

## PLEASE!

Greenhouse Special mixed is a typical market strain, O. K. outside. We have dolled it up with some swell new types and have therefore changed its name to Steele's "Aces Mixed" and its just that—exactly.

## PREPARING BED FOR GERMINATING SEED.

1. Have your soil clean and pulverized to a depth of six or more inches.
2. On the level surface spread evenly a layer of pulverized manure, compost preferred, to a depth of at least one inch.
3. Overlay manure with half inch of the best soil you have, thoroughly pulverized.
4. Rake down and tamp surface true and smooth.
5. Soak down the bed several inches.
6. Sow in drills or broadcast—drills are better.
7. Cover as lightly as possible with your best soil or sand, mixed 50-50 with peat moss.
8. Use spray of water to moisten surface.
9. Allowing plenty of ventilation, keep your beds moist, quite moist, but not soaking wet, until plants come up.

We use cheapest grade of muslin to retain moisture. As soon as plants begin to come through freely we remove sheeting permanently, and sift tops of beds with thin layer of peat moss. To avoid damping off, water young seedlings **very sparingly**.

Never allow your beds to become dry. Any dryness after seeds sprout is absolutely fatal. These directions are for sowing in the open field, but will apply when using flats or cold frames. We use 85 to 100 square feet to sow an ounce of seed broadcast.

Alternate your pansy crop with some other crop.

**THE UNUSUALLY HIGH GERMINATING QUALITIES OF STEELE'S MASTODON PANSY SEED** is a revelation to all extensive growers who use our stock.

### LEST YOU FORGET.

We are originators of Mastodon Pansies, and any seed offered as "Mastodon" is not genuine unless grown in our gardens.

*E. J. Steele*  
Manager



ONE OF "BUD'S" MASTODONS

## STEELE'S PANSY GARDENS

# Winter Flowering Sweet Peas

**BALL'S ORANGE**—A magnificent flower of a glistening orange color. Long stemmed. Price: oz. 60c; 4 oz. \$1.75; 8 oz. \$3.25; lb. \$6.00.

**SUNRAY**—A glowing soft cerise on cream ground. Price: oz. 50c; 4 oz. \$1.50; 8 oz. \$2.75; lb. \$5.00.

**GIANT ROSE**—Rose-pink. A heavy producer and one of the best bread and butter varieties. Price: oz. 50c; 4 oz. \$1.50; 8 oz. \$2.75; lb. \$5.00.

**SPRING SONG**—A beautiful large rich salmon pink. Price: oz. 50c; 4 oz. \$1.50; 8 oz. \$2.75; lb. \$5.00.

**LAVENDER HARMONY**—Finest lavender, strong growing and free flowering. Price: oz. 40c; 4 oz. \$1.25; 8 oz. \$2.25; lb. \$4.00.

**VULCAN**—Bright scarlet blooms which do not burn even in strongest sunlight. Price: oz. 40c; 4 oz. \$1.25; 8 oz. \$2.25; lb. \$4.00.

**GLITTERS**—One of the finest of its color, cerise with orange cast. Price: oz. 40c; 4 oz. \$1.25; 8 oz. \$2.25; lb. \$4.00.

**WHITE HARMONY**—Strong growing black seeded white. Germinates easily and stems are long, flowers large, and of exquisite form. Price: oz. 50c; 4 oz. \$1.50; 8 oz. \$2.75; lb. \$5.00.



**GIANT ROSE**  
1-3 Natural Size



No. 1 Diener's Ruffled Monsters in 3-inch pots, 12 weeks after sowing

## DIENER'S PETUNIAS

Over eight thousand florists raised our Petunias last year and we have heard nothing but praise of their high quality. All of our seed bearers are first raised in 3-inch pots and must conform to the type you see in the accompanying picture of this catalog. This makes the producing of the seeds more expensive, but results in the high quality of our seeds. Every plant is dwarf and stocky, no pinching or staking necessary and they sell at sight. Over 500 seeds per trade packet.

RUFFLED MONSTER TYPE (Single)		
No.	Average about 90% true	Tr. Pkt.
1.	<b>PINK</b> —Strongly veined center. Flowers 6 to 8 inches in diameter. One of the largest in existence	\$0.50
7.	<b>RED and WHITE</b> variegated. Immense size. Large yellow center.	.50
5.	<b>RED WITH BLACK CENTER</b>	.50
11.	<b>DIENER'S BLUE</b> —A deep silky blue. Very fine	.50
20.	<b>MAUVE</b> —Center heavily veined with royal purple. One of the most exquisite and most popular varieties. Flowers average 5 inches across. Very fragrant	.50

OTHER VARIETIES OF SMALLER SIZE (Single)		
No.		Tr. Pkt.
19.	<b>GIANT PINK GLORY</b> —This is one of the varieties which attracts the attention of customers immediately. Very large	\$0.50
30.	<b>THEODOSIA</b> —Deep rose pink. Medium size with edges heavily frilled. Very good for pot plants and bedding	.50

### DOUBLE PETUNIA TYPES

38.	<b>DOUBLE, RUFFLED MONSTERS MIXED</b> —Same colors and sizes as single Ruffled Monsters, but double. Bring enormous flowers. Excellent for 4 or 5-inch pots or bedding. Average amount of double varieties in this mixture is 50%	1.00
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One packet each of 8 varieties—Price \$4.00





# Steele's Pansy Gardens

Portland, Oregon, U. S. A.

Wholesale Prices Net

1933 Crop

EACH AND EVERY STRAIN LISTED ON THIS PAGE IS A GENUINE  
"STEELE'S MASTODON."

**Jumbo Mixed**—New. These gigantic flowers, in our open field, with no special care whatever, were exhibited at the Northwest Flower Show in Seattle, measuring up to 4¼ inches in diameter! In all our 40 years as pansy specialists we have never seen a strain of pansies anywhere near their equal in average size; also has a fine wide range of bright colors. Price: 1/16 oz. \$1.00; 1/8 oz. \$1.75; 1/4 oz. \$3.25; 1/2 oz. \$6.25; oz. \$12.00; 2 oz. \$23.00; 4 oz. \$40.00.

**Sea Blue**—Swiss. The most beautiful shade of blue we have ever seen. Very large. Price: 1/16 oz. 75c; 1/8 oz. \$1.25; 1/4 oz. \$2.25; 1/2 oz. \$4.25; oz. \$8.00; 2 oz. \$15.00.

**"400" Mixed**—A super Swiss strain. Grand in size, form, color and substance. Huge jewels of velvet and red and gold, with variations of those colors, including shades entirely new. Price: 1/16 oz. 75c; 1/8 oz. \$1.25; 1/4 oz. \$2.25; 1/2 oz. \$4.25; oz. \$8.00; 2 oz. \$15.00.

**Miracle Mixed**—Finest types of our strains, latest novelties. Price: 1/16 oz. 65c; 1/8 oz. \$1.00; 1/4 oz. \$2.00; 1/2 oz. \$3.75; oz. \$7.00; 2 oz. \$13.00; 4 oz. \$24.00.

**Masterpiece Mixed**—Long stems. Best for cut flowers. Price: 1/16 oz. 85c; 1/8 oz. \$1.50; 1/4 oz. \$2.50; 1/2 oz. \$4.75; 1 oz. \$9.00; 4 oz. \$31.00.

**"Aces" Mixed (Greenhouse Special)**—Fine Market strain. Price: 1/16 oz. 50c; 1/8 oz. 85c; 1/4 oz. \$1.50; 1/2 oz. \$2.75; oz. \$5.00; 2 oz. \$9.00; 3 oz. \$13.50; 4 oz. \$17.50.

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**Golden Gate**—A monster Golden Yellow. Dark center.

**Vulcano**—Burgundy red, long stems.

**Mlle. Irene**—A henna red type, new to pansies.

**Isabelle**—A ruffled bronze and yellow.

The price of each of the four varieties named above is: 1/16 oz. 65c; 1/8 oz. \$1.00; 1/4 oz. \$2.00; 1/2 oz. \$3.75; oz. \$7.00.

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**Panama Pacific**—A large yellow.

**Parisian Yellow**—A pure yellow.

**Bronze**—Very large. Many shades.

**White (dark center)**—Very large.

**Black**—Nearly all jet black.

**Grand Duke Michel**—The largest all-white pansy.

**Striata**—Striped sunburst.

**Madame Steele**—Elk's purple; immense blooms; a perfect self.

**Madame Perrett**—Bordered white; colors wine, pink and red.

**Prince Henry**—A splendid dark blue.

**Improved Beaconsfield**—A fine bluish purple with a distinct lavender tinge.

**Adonis**—Light blue and lavender shades.

The price of each of the twelve varieties named above is 1/16 oz. 50c; 1/8 oz. 85c; 1/4 oz. \$1.50; 1/2 oz. \$2.75; oz. \$5.00.

We do not offer seed packets of a size smaller than those listed above

OWING TO VARIATIONS IN SOIL, CLIMATE, CARE AND CULTIVATION, WE ARE NOT RESPONSIBLE FOR THE CROP.